

exhibición / performance

04 - 2007



BEN JUDD
abril 19/07
7:00 pm
entrada libre

I Will Heal You

Welcome to the ceremony for I Will Heal You.

This movement exists. It also doesn't exist. These chairs, jewellery, clothes and building are designed for real people. They are also just for show. I believe every word that I am saying. I also know that this movement is just a construction. I am here to convince you to join IWHY. I am also here to say it is a sham and to warn you to stay away. This movement exists. It also doesn't exist.

Manifesto

IWHY believes in the principle of Dualism – the concept of two opposing notions co-existing as one.

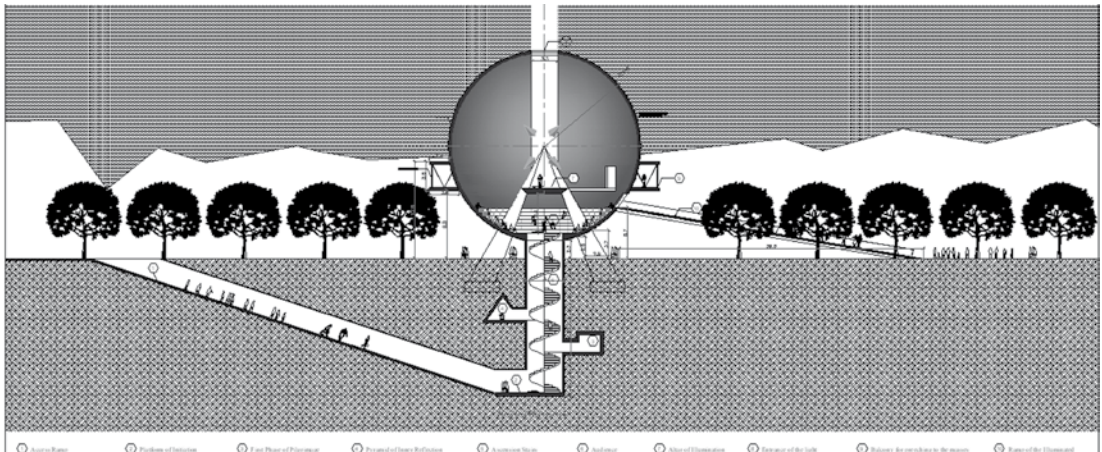
IWHY believes in uniting everyone. It also believes that everyone is separate and that this is an impossible, idealistic notion. IWHY wants to unite everyone under a common belief. It also wants to divide everyone.

We want to create a paradise on Earth. A place where everything is perfect. Where love knows no bounds. Where there is a perfect union bet-

ween people and also between people and nature. Where people work in perfect symbiosis. Where people instinctively understand each other – where ideas, patterns and symbols are echoed throughout every aspect of the people's lives, including their buildings, furniture, clothes and jewellery. This is our definition of true love.

Yet this paradise is also a sham. It is a construction, where the love between people is merely imagined. Where people suffer from delusions, where they start seeing connections between things that don't exist. So-called patterns emerge that are simply the result of a hopeless longing for a non-existent unity.

Our manifesto is both deeply profound and ultimately meaningless. It speaks of a fundamental unity between people and nature, of a place where there is integrity and beauty. Yet it is also a shameless construction – an amalgamation that borrows its references from the Bauhaus movement, from the Arts and Crafts movement, from native American Indians, from Veronica Mardel and from Christianity. The logo of IWHY is stolen from an unbuilt monument to Isaac Newton. (more about significance/sham of logo)



Access Ramp Profiles of Distances East Phase of Pilgrimage Pyramid of Sacred Reflections A Constructive Niche Entrance Sphere of Dimension Entrance of the Light Entrance for parking to the museum Range of the Elements

THE CENTRAL BUILDING OF THE WORLD - YO TE CURARÉ TEMPLE

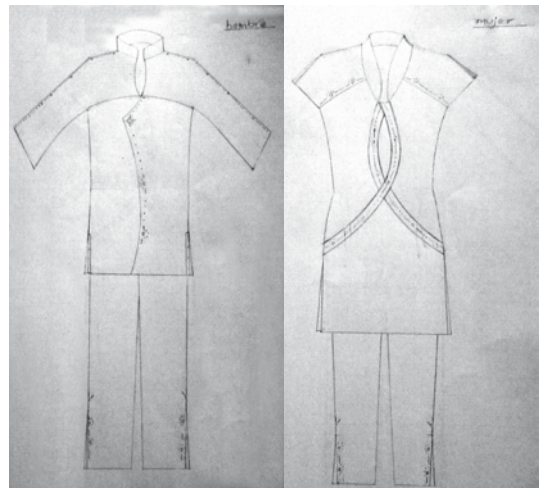
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Artefacts

All the artefacts that you see on display have a dual function.

These clothes, jewellery, furniture and the building are designed for real people. They are also just for show.

This is a plan for our new temple that was built this year. A recent member of this movement, the architect Ricardo Montoya, designed it in consultation with IWHY. The temple was constructed at the centre of all humanity, which is why we have named it The Central Building of the World. It is a place where our new members will come, on a pilgrimage from all corners of the world. It is designed for the principle of enlightenment. The pilgrims enter the building via a long ramp that goes deep into the earth underneath the temple. Here they are in a place like Hell. They then



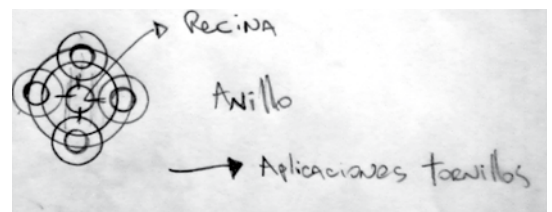
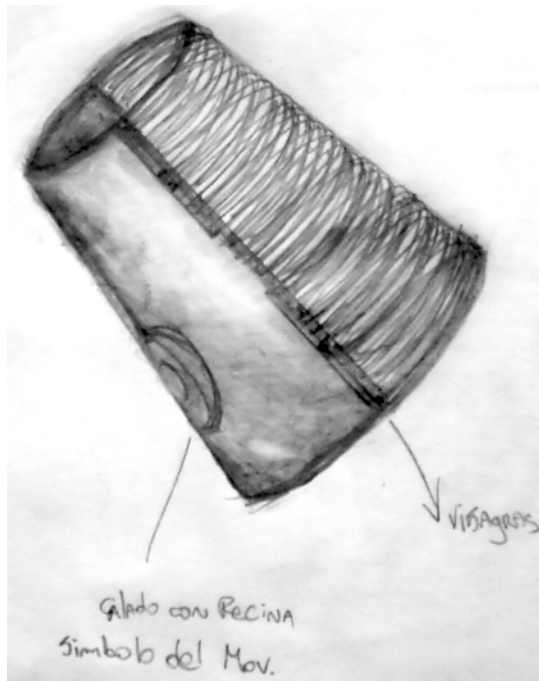
have to climb steep stairs, with various stages of enlightenment, before reaching the temple itself. Here they will be greeted by light pouring into the building from a skylight, and will hear words of deep wisdom from the priest. They can then leave the building via the Ramp of Illumination.

It is also just a plan for a building that will never be constructed.

These chairs are ceremonial chairs that are designed by another new member, Cristina Bejarno, in consultation with IWHY. They have been designed for the priest and priestess of IWHY. Like the movement itself, they have a dual function. They are perfectly symmetrical both horizontally and vertically, and can therefore be used in two positions.

They are also just for show and will never be used.

The jewellery, designed by our new member Oscar Montoya, in consultation with IWHY, is to be worn by the priest and priestess. It has a timeless



quality and is reminiscent of both the ancient and the futuristic. Like the furniture, it is multi-functional and adjustable. Colours on the rings can be changed according to the type of ceremony being performed.

It is functional but it is also purely decorative.

The clothes, designed by our new member Dulfay Quintana, in consultation with IWHY, is also to be worn by the priest and priestess. The outfits take their references from the hippies of the 1960s, from the Roman toga, from a science fiction.

They are true to these sources, but they are also plagiaristic. They are made to be worn, but will also never be used.

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The promotional video for IWHY

The promotional video for IWHY that you see outside shows again how the truth can get manipulated and transformed. The video depicts me involving myself with particular groups and belief systems here in Cali. I am videod with a witch, a Scientologist, a parapsychologist, and with Veronica Mardel, who has formed her own religion. The words spoken by these people are also sung by musicians, so the viewer is uncertain of the original source and meaning of the words.

(more about musicians – different genres – eclectic sources)

I am both genuinely involved with the activities, and yet I am also an observer. I am a believer and also a non-believer.

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